

Confer Plastics Inc. Privacy Policy

Last Modified on: April 14, 2023

1. Introduction

This policy describes how Confer Plastics Inc. ("**Company**" or "**we**") may collect, use, share, retain and protect your Personal Information through this website (the "**Website**"). This privacy policy applies to your Personal Information, which can include any information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you, your house, or your device ("**Personal Information**"). Please note, the definition of Personal Information can vary by jurisdiction. If we collect information from you that is considered Personal Information in your jurisdiction, we will treat it as such in accordance with this Privacy Policy. Our privacy practices are subject to privacy laws in multiple jurisdictions. You may see references to practices that only apply to customers living in certain states.

Please read this policy carefully. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Please click on the following links to go to the corresponding sections of this privacy policy:

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2. Information our Privacy Policy Covers

This privacy policy applies to Personal Information the Company obtains in various contexts, online including:

- On this Website and
- In emails between you and Company.

It does not apply to information collected by:

- Us offline or through any other means; or
- Our Website may have links to websites operated and maintained by third parties. We have no control over the privacy practices of websites or applications we do not own and encourage you to review all third party privacy policies carefully.

We may provide different or additional privacy notices in connection with certain activities, programs, and offerings.

3. Children Under the Age of 16

Our Website is not intended for children under sixteen (16) years of age. No one under age sixteen (16) may provide any Personal Information to or on the Website. We do not knowingly collect Personal Information from children under sixteen (16). If you are under sixteen (16), do not use or provide any information on this Website or through any of its features, make any purchases through the Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received Personal Information from a child under sixteen (16), we will delete that information. If you believe we might have any information from or about a child under sixteen (16), please contact us at customerservice@conferplastics.com.

4. Information We Collect/ Notice at Collection

The Personal Information that we collect from you depends on how you interact with us and our products and services. The following table lists the categories of Personal Information and the specific pieces of Personal Information we have collected within the last twelve (12) months. The table also lists, for each category, our business use and whether we sell the information or share it with third parties for cross-context behavioral advertising. Please see "How We Collect Your Personal Information" and "How We Use Your Personal Information", for more detailed information.

We do not collect Sensitive Personal Information as defined by the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020 (the "CCPA"). We will not sell the Personal Information we collect. We also will not share it with third parties for cross-context behavioral advertising.

Typically, we retain your Personal Information for the period necessary to fulfill the purposes outlined in this privacy policy, unless a longer retention period is required or permitted by law. Please note that in many situations we must retain all, or a portion, of your Personal Information

to comply with our legal obligations, resolve disputes, enforce our agreements, to protect against fraudulent, deceptive, or illegal activity, or for another one of our business purposes.

We will hold and use your Personal Information only as long as is necessary to implement, administer, and deliver our products and services to you, or as required to comply with legal or regulatory obligation.

Category	Specific Information Collected	Business Use Purpose	Sold or Shared
A. Identifiers.	A real name, alias, postal address, email address, or account name.	To provide our products and services; to provide user support; billing and collection; and analytics.	No.
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, address, telephone or number.	To provide our products and services; to provide user support; billing and collection; and analytics.	No.
C. Commercial information.	Records of personal property, products or services purchased, or considered, or other purchasing or consuming histories or tendencies.	To provide our products and services; to provide user support; billing and collection; and analytics.	No.
D. Internet or other similar network activity.	Browsing history and search history on the Website, information on a consumer's interaction with the Website.	To provide our products and services; to provide user support; and analytics.	No.
E. Geolocation data.	Physical location or movements.	To provide our products and services; and analytics.	No.

5. How We Collect Your Personal Information:

We collect Personal Information about you from various sources, including:

- Directly from you, such as:
 - Information that you provide by filling in forms on our Website. This includes information provided at the time of purchasing our products and services or requesting further services. We may also ask you for information when you report a problem with our Website.
 - Records and copies of your correspondence (including email addresses), if you contact us.
 - Details of transactions you carry out through our Website and of the fulfillment of your orders. You may be required to provide financial information before placing an order through our Website.
 - Your search queries on the Website.
- Automatically, when you navigate through the Website, such as usage details, IP addresses, and information collected through cookies, use of a QR code, for more information, please see "Automatic Data Collection Technologies" below.
- If you interact with us on social media or use features, such as plugins, widgets, or other tools made available by social media platforms or networks (including Facebook and Twitter) in connection with our websites or we collect information that you share with us. For more information about the privacy practices of those social media platforms, please review the privacy policies and settings of the social media platforms and networks that you use.

6. Automatic Data Collection Technologies

As you navigate through and interact with our Website, we use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns. The technologies we use for this automatic data collection includes cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

Some content or applications on the Website are served by third parties. These third parties may use cookies to collect information about you when you use our Website. The information they collect may be associated with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites and other online services. For example, we use Google Analytics (see [Google privacy policy](#) and [Google opt-out](#)) to evaluate use of our Website and QR Code Generator (see [QR Code Generator privacy policy](#)) to create QR codes seen on our instruction manuals. We use these tools to help us understand use of, and to improve, our Website, performance, and user experiences.

7. How We Use Your Personal Information

We may use or disclose the Personal Information we collect for one or more of the following purposes:

- **Providing Our Website.** We use Personal Information to provide our Website and its content to you, including to provide, personalize, support and develop our Website. We may use Personal Information to allow you to participate in the interactive features of our Website, to notify you about changes to our Website and any products or services we offer through it.
- **Providing Products and Services.** We use Personal Information to fulfill or meet the reason you provided the information. For example, if you share your name and contact information to request a price quote or ask a question about our products or services, we will use that Personal Information to respond to your inquiry. If you provide your Personal Information to purchase a product or service, we will use that information to process your payment, facilitate delivery, and prevent transactional fraud.
- **Communicating with You.** We use Personal Information to provide you with support and to respond to your inquiries, including to investigate and address your concerns, follow up on your issues and feedback, monitor and improve our responses, and to provide customer service.
- **Analytics and Personalization.** For testing, research, analysis, and product development, including to develop and improve our Website, products, and services.
- **Security and Fraud Prevention.** We use Personal Information to help maintain the safety, security, and integrity of our Website, products and services, databases and other technology assets, and business. We may also use such information if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Confer Plastics Inc., our customers, or others.
- **Law Enforcement.** We use Personal Information to respond to law enforcement requests and as required by applicable law, court order, or governmental regulations. We also use such information to comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- **Business Transfers.** We may share Personal Information with another company to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by us about our Website users/consumers is among the assets transferred.
- **Business Functions.** We use Personal Information to enforce or apply our terms of sale [https://www.conferplastics.com/application/files/5016/1488/7184/Confer_Proprietary_Ts_and-Cs_2018_6836221.pdf] and other agreements, including for billing and collection purposes, as well as to maintain records related to business process management, loss and fraud prevention, to maintain the functionality of our Website.

- **Other.** We may ask if you would like us to share your Personal Information with other third parties who are not described in this privacy policy or as permitted by applicable law.

8. How We Share Your Personal Information

We do not sell Personal Information. In addition to the specific situations already mentioned in this privacy policy, we disclose Personal Information in the following circumstances:

- **Service Providers.** We share certain Personal Information with third parties that perform services to support our core business functions and internal operations including: fulfilling orders, delivering packages, complying with your request for the shipment of products to or the provision of services by a third party intermediary, sending postal mail, e-mails and text messages, analyzing customer data, providing marketing assistance, administering our ratings & reviews, supporting QR Codes, processing credit card and debit card payments, investigating fraudulent activity, conducting customer surveys, and providing customer service. We only make these business purpose disclosures under written contracts that describe the purposes, require the recipient to keep the Personal Information confidential, and prohibit using the disclosed information for any purpose except performing the contract.
- **Social Media Networks and Platforms.** Some of our websites have features such as, plugins, widgets, or and other tools made available by third parties that may result in information being collected by a third party. For example, if you use Facebook's "Like" feature, Facebook may register the fact that you "liked" a product and may post that information on Facebook. Their use of your information is not governed by this privacy policy.
- **Legal Process.** We may disclose Personal Information in response to subpoenas, warrants, court orders, government inquiries or investigations, or to comply with relevant laws and regulations. We may also disclose information to establish, exercise, or protect the rights of our Company, employees, agents, and affiliates; to defend against a legal claim; to protect the safety and security of our visitors; to detect and protect against fraud; and to take action regarding possible illegal activities or violations of our policies.
- **Business Transfers.** We may share Personal Information with another company that buys some, or all, of the assets or stock of Confer Plastics Inc., and that company may use and disclose Personal Information for purposes similar to what is described in this policy. Confer Plastics Inc. may also share Personal Information with prospective purchasers to evaluate the proposed transaction.
- **Other Instances.** We may ask if you would like us to share your information with other third parties who are not described elsewhere in this privacy policy.

9. How We Protect Your Personal Information

We have implemented administrative, physical and technical safeguards designed to protect your Personal Information. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions will be encrypted using SSL technology.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Website. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

10. Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with control over your information. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this Website may then be inaccessible or not function properly.

Residents of certain states, such as California and Nevada, may have additional Personal Information rights and choices. Please see Your State Privacy Rights for more information.

11. Accessing and Correcting Your Information

You can review and change your Personal Information by sending us an email at customerservice@conferplastics.com to request access to, correct or delete any Personal Information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Residents of certain states, such as California and Nevada, may have additional Personal Information rights and choices. Please see Your State Privacy Rights for more information.

12. Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. If we make material changes to how we treat our users' Personal Information, we will notify you by email and/or through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

13. Communicating With Us

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

97 Witmer Road, North Tonawanda, New York 14120.

customerservice@conferplastics.com

800-635-3213

14. International Transfer of Personal Information

Please note that this Website is directed towards users who reside in the United States. By using this Website, you consent to the collection, storage, processing, and transfer of Personal Information in and to the United States, or other countries and territories, pursuant to the laws of the United States.

15. Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their Personal Information. To learn more about California residents' privacy rights, visit <https://oag.ca.gov/privacy/ccpa>

Nevada provides its residents with a limited right to opt-out of certain Personal Information sales. Residents who wish to exercise this sale opt-out rights may submit a request to this designated address: customerservice@conferplastics.com. However, please know we do not currently sell data triggering that statute's opt-out requirements.

This Privacy Policy for California residents supplements the information contained in Confer Plastics' privacy policy and applies solely to all visitors, users, and others who reside in the State of California ("consumers" or "you"). We adopt this notice to comply with the California Consumer Privacy Act of 2018 and any terms defined in the CCPA have the same meaning when used in this Policy.

Your Rights and Choices

The CCPA provides consumers (California residents) with specific rights regarding their Personal Information. This section describes your CCPA rights and explains how to exercise those rights.

Right to Know and Data Portability

You have the right to request that we disclose certain information to you about our collection and use of your Personal Information over the past twelve (12) months (the "right to know"). Once we receive your request and confirm your identity (see [Exercising Your Rights to Know, Delete, or Correct](#)), we will disclose to you:

- The categories of Personal Information we collected about you.
- The categories of sources for the Personal Information we collected about you.
- Our business or commercial purpose for collecting that Personal Information.
- The categories of third parties with whom we share that Personal Information.

The specific pieces of Personal Information we collected about you (also called a data portability request).

Please note that we do not sell or share your Personal Information.

Right to Correct

You can review and change your Personal Information by sending us an email at customerservice@conferplastics.com to request access to or correct any Personal Information that you have provided to us. Once we receive your request and confirm your identity (see [Exercising Your Rights to Know, Delete, or Correct](#)), we may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Right to Delete

You have the right to request that we delete any of your Personal Information that we collected from you and retained, subject to certain exceptions (the "right to delete"). Once we receive your request and confirm your identity (see [Exercising Your Rights to Know, Delete, or Correct](#)), we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

1. Complete the transaction for which we collected the Personal Information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.
4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 *et. seq.*).
6. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
7. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
8. Comply with a legal obligation.
9. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

We will delete or de-identify Personal Information not subject to one of these exceptions from our records and will direct our service providers to take similar action.

Exercising Your Rights to Know, Delete, or Correct

To exercise your rights to know or delete described above, please submit a request by either:

- Emailing us at customerservice@conferplastics.com
- Visiting <https://www.conferplastics.com/contact-us>

Only you, or someone legally authorized to act on your behalf, may make a request to know, delete, or correct your Personal Information.

You may only submit a request to know twice within a 12-month period. Your request to know, delete, or correct must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information or an authorized representative, which may include:
 - Matching at least two (2) data points you provide to us with other reliable data points we already maintain about you.
 - Verifying a parent or guardian's identity by checking a form of government-issued identification against databases of such information or via calling 800-635-3213
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you.

We will only use Personal Information provided in the request to verify the requestor's identity or authority to make it.

Response Timing and Format

We will confirm receipt of your request within ten (10) business days. If you do not receive confirmation within the 10-day timeframe, please email us at customerservice@conferplastics.com or call us at 800-635-3213.

We endeavor to substantively respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to another forty-five (45) days), we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding our receipt of your request. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your Personal Information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Non-Discrimination

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

However, we may offer you certain financial incentives permitted by the CCPA that **can result** in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your Personal Information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.